

## HELP US RAISE THE FUNDS TO KEEP BALMORAL & COASTAL DAY TRIPS ALIVE

Since 1986, BALMORAL, together with WAVERLEY, the world's last sea-going paddle steamer, has kept alive the unique 200-year-old tradition of coastal day excursions to sea. Both ships are officially recognised as of national historic importance and are members of the National Historic Fleet. For 2013, finances have dictated that Waverley is operating alone while BALMORAL is being maintained in Bristol City Docks.

If BALMORAL does not return to service in 2014, it may become harder to operate excursions in some areas of the UK, especially the Bristol Channel and the Thames Estuary, since the absence of Balmoral will mean that there may be insufficient incentive for the owners of essential piers to maintain landing facilities in good condition. This could then restrict the areas of the UK where coastal cruising can survive, and put the tradition at risk.

MV Balmoral Fund Ltd. is a company with charitable aims set up in association with Waverley Steam Navigation Co. Limited (the owners of Waverley and Balmoral and a Charity registered in Scotland) and the Paddle Steamer Preservation Society (a Registered Charity). Its aims are to fund Balmoral's restoration, preservation, and re-entry into passenger service in 2014 and to support coastal cruising in the UK. All proceeds of fund-raising will contribute to these aims. The Company is entirely run by volunteers and has no paid staff.

- **WE MUST RAISE £350,000 SO THAT BALMORAL CAN OPERATE DAY TRIPS AND CRUISES AGAIN IN 2014.**
- **NO DONATION IS TOO SMALL (or too large!). EVERY £ COUNTS!**
- **DONATE £250** and receive 10% discount on travel aboard Balmoral for 1 year\*.  
**DONATE £500** and receive 20% discount on travel aboard Balmoral for 1 year\*.  
**DONATE £1,000** and receive 50% discount on travel aboard Balmoral for 1 year\*.  
**DONATE £3,000** and receive 50% discount on travel aboard Balmoral for 4 years\*.  
**DONATE £5,000** and receive free travel aboard Balmoral for 5 years\*.  
**DONATE £5,000+** & receive one year's free travel aboard Balmoral per £1,000 donated\*.

\*Terms & Conditions apply.

PLEASE COMPLETE THE PLEDGE FORM CLEARLY IN BLOCK CAPITALS, CUT IT OUT & SEND TO: MV Balmoral Fund, 11 Hazelwood Court, Hazelwood Road, Birmingham B27 7XP.

OR E-MAIL ALL THE DETAILS REQUESTED IN THE FORM TO: [donate@mvbalmoral.org.uk](mailto:donate@mvbalmoral.org.uk)

I would like to pledge a donation of £ \_\_\_\_\_ to MV Balmoral Fund.

Please tick the box if you are a UK taxpayer and are willing to Gift Aid your donation.

This adds 25% to the value of your donation at no cost to you.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

POSTCODE \_\_\_\_\_

TEL. \_\_\_\_\_ E-mail \_\_\_\_\_

MV Balmoral Fund will contact you to arrange for payment of your donation.  
**THANK YOU FOR YOUR VITAL & MUCH-APPRECIATED SUPPORT!**

MV Balmoral Fund Ltd., Registered Office: Carleton House, 266-268 Stratford Road, Solihull, B90 3AD.  
In association with Waverley Steam Navigation Co Limited (a Charity registered in Scotland) and the Paddle Steamer Preservation Society (a Registered Charity). Directors: N. Kemp, N. James, I. Clark.

Help us to return  
**VINTAGE EXCURSION SHIP**  
**BALMORAL**  
to UK COASTAL DAY TRIPS



Photo: Callum Dodds

**£350,000 must be raised so that BALMORAL can return to pleasure cruising in 2014.**

**Find out how to support BALMORAL and the benefits of your support.**

**If BALMORAL does not sail in 2014, she may never sail again.**

**YOUR SUPPORT IS VITAL!**

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# BALMORAL

## The Heritage



BALMORAL was built in 1949 as the flagship of the Southampton Red Funnel Fleet, and was used on their Southampton to Cowes service and on coastal excursions, mostly around the Isle of Wight. In 1969, she was transferred to the Bristol Channel, where she became flagship of the famous P&A Campbell White Funnel Fleet of excursion ships. Although based in the Bristol Channel, BALMORAL made occasional visits to the South Coast and North Wales. Her days under Campbell management came to an end in 1980; the ship was eventually sold and she had a short spell as a floating restaurant in Dundee.

In 1985, BALMORAL was bought by supporters of WAVERLEY, the world's last sea-going paddle steamer, and after major renovation, triumphantly re-entered service in 1986 as support ship to WAVERLEY. Further major work, carried out with support from the Heritage Lottery Fund and others, was undertaken in 2003. This included new engines and refurbishment of the ship's Dining Saloon. Since then, further restoration of passenger facilities has been carried out, most notably of the ship's main Britannia Lounge, with support from The People's Lottery.

Since 1986, BALMORAL has been based on the Bristol Channel but has also cruised from all areas of the UK Coast, carrying over two million passengers and, with Paddle Steamer WAVERLEY, keeping alive the great tradition of coastal day excursions. Like WAVERLEY, BALMORAL is a member of the National Historic Fleet, and officially recognised as a ship of national historic importance.

A combination of circumstances has resulted in BALMORAL not operating her traditional cruises in 2013. On the page opposite, you can find out about our plans to return BALMORAL to cruising in 2014, and on the back page of this leaflet, you can find out how you can help to make this happen.

## The Present

BALMORAL is currently in Bristol, with maintenance carried out by a dedicated band of volunteers who, with their predecessors, have supported the ship since her operational preservation began in 1986. The co-operation of Bristol City Docks and Bristol Council has been essential to enable this to happen in a year when finances have dictated that BALMORAL is not operating her traditional programme of cruises. It is hoped that the ship will be available for static events in Bristol City Centre as from early July.

## The Future

BALMORAL is due for a major survey and refit in the winter of 2013/14. The cost of this, together with the other necessary costs of bringing the ship back into passenger service, will be £350,000. **IF THIS WORK IS NOT CARRIED OUT, BALMORAL'S PASSENGER CERTIFICATES WILL BE LOST AND IT MAY NEVER BE POSSIBLE FOR THE SHIP TO CARRY PASSENGERS AGAIN.**

Our plans for 2014, once this essential work has been carried out, are for BALMORAL to operate a substantial programme of cruises and once more to be a support ship to Paddle Steamer WAVERLEY. The programme will be innovative but grounded in experience which goes back to 1986.



### CRUISE PROGRAMME 2014

The provisional outline programme for 2014 cruises by BALMORAL is as follows:

- Early May:* Bristol Channel, starting with a celebration cruise from Bristol to Ilfracombe and return on Saturday 3 May.
- 9 May:* Cunard "Three Queens in Southampton", celebrating the tenth anniversary of Cunard's QUEEN MARY 2.
- Mid-May to mid-June:* London and the Thames Estuary, Medway, and East Coast of England.
- Mid- to late June:* South Coast of England, including Isle of Wight Festival and Round the Isle of Wight yacht race.
- Early to mid-July:* Devon & Cornwall; Liverpool & North Wales.
- Mid-July to late August:* Bristol Channel.
- Late August:* Cruises associated with the Bournemouth Air Show and/or Tall Ships at Falmouth.
- September:* Programme may include start of Round the World Yacht Race from the Solent, with final cruises on the Bristol Channel.

**AUTUMN & WINTER 2014** BALMORAL will be available in Bristol City Centre for Events, Christmas Parties etc.

**NONE OF THIS CAN HAPPEN UNLESS WE RAISE £350,000.  
TURN THE PAGE TO FIND OUT HOW YOU CAN HELP...**